

Mary Tomlinson

WRITER, EDITOR, FACT CHECKER

EMPLOYMENT HISTORY

Freelance Writer

Self-employed, Sept 2018 - Present

- Pitch, write, and fact-check content for food media brands MyRecipes, Allrecipes
- Independently manage workload, deadlines, and editor relationships

Senior Copywriter

Gorilla 76, Sept 2018 - Present

- Oversee content production and strategy for 5 to 7 B2B manufacturing clients
- Write, edit, and fact-check articles, product pages, and serviceable website content
- Collaborate with internal team and client stakeholders on website overhauls, ad campaigns, and other digital marketing assets

Time Inc. Editorial Fellow

Coastal Living, June 2017 - Sept 2018

- Fact-checked and proofread print packages
- Pitched, wrote, edited, and published original and syndicated content

Calendar Editor

St. Louis Magazine, Aug 2017 - Aug 2018

- Fact-checked and proofread print packages
- Edited online calendar, ensuring event postings adhered to SLM style guide and overall tone

SKILLS + TECHNOLOGY

- **Online Publishing:** Wordpress, Drupal, SquareSpace
- **Digital Marketing/SEO:** Affiliate Linking, SEMRush, Google Analytics
- **Adobe:** InCopy, InDesign, Photoshop
- **Social:** Sprout, Socialflow, Tailwind, Curalate, Hootsuite
- **Workflow:** ClickUp, Asana, Google Suite, Mavenlink, Whimsical, Loom
- **Languages:** Intermediate French (DELF Level B2)

ACCOLADES

- Two-Time Recipient of Gorilla 76 Golden Hammer Award
- Associated Collegiate Press Pacemaker
- Outstanding Undergraduate Student in Communication: Journalism

EDUCATION

Truman State University

BA Communication, Journalism
Emphasis, French Minor, Honors Scholar

L'Université Catholique de l'Ouest

Semester Abroad in Angers, France

CONTACT

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